

## Evaluation Method: Choosing Pictures

### Overview

This can be used with a group or as a one to one activity. People are invited to pick a card in response to a specific question or idea.

### What's required

A selection of images or postcards. There is a downloadable resource called [envision cards](#) or you can collect your own images and photos.



### Process

- Spread the pictures out on a table or the floor
- Ask a question that is relevant to the activity or people's circumstances
- Invite whoever is present to pick a card – or two if they want
- Each person talks about why they chose that card
- Optional: Pictures can be used at the start and end of an activity to illustrate a change or reaction



### Capturing evidence

Using pictures can be a good ice-breaker for individuals to introduce themselves and their point of view, circumstances or role. Where this is the case it may not be necessary to capture answers. If you are using pictures to prompt either feedback or as a vehicle for reviewing an individual or group's progress, then responses can be scribbled down or (with permission) recorded.

### Useful for

Enabling people to speak more fully and descriptively about their thoughts and circumstances. They can be used as a diversionary tool with children and adults to prompt conversation, or more directly as an evaluation tool to give feedback on a service.



## Example

Pick a card that you feel describes the work you do with young people.



*“I chose this card because it represents how young people in difficult circumstances can still flourish and grow with the right encouragement and support”*