

# GETTING OTHERS ON BOARD

(WHEN YOU'RE STUCK WITH EVALUATION)

I've got stuck with my evaluation!

HELP!



We need to get the people that we work with on board if we want to avoid getting stuck with our evaluation. We asked participants of our **Inspiring Impact peer-learning event** (held on 3rd December 2019) to share ideas about getting others on board. These are their top tips!

## GETTING COLLEAGUES ON BOARD

- Have an understanding about the value of evaluation
- Set aside time to discuss evaluation in team meetings
- Attend evaluation workshops with colleagues
- Communicate - involve everyone from the start
- Celebrate successes

MYTH-BUSTING – IT'S NOT JUST REPORTS, IT'S ALSO ABOUT CELEBRATING SUCCESS

SAYING THANK YOU/ ACKNOWLEDGMENT/ APPRECIATION – MAKING STAFF FEEL VALUED

CHAMPION TECHNICAL TRAINING

LISTENING AND INVOLVING COLLEAGUES

## GETTING BOARD/MANAGEMENT ON BOARD

- Align evaluation with strategy
- Help them understand the evaluation process
- Explain the value of evaluation
- Celebrate successes

FEED STORIES FROM EVALUATION INTO BOARD MEETINGS

TAILORING EVALUATION AND HELPING THEM UNDERSTAND HOW IT ASSISTS THE ORGANISATION'S STRATEGY

USE EVALUATION RESULTS IN THE TRUSTEES' ANNUAL REPORT

PRESENT A REALISTIC PICTURE OF WHAT IS ACHIEVABLE

## GETTING SERVICE USERS ON BOARD

- Enable them to tell their story
- Involve them in evaluation design - make it accessible
- Explain the value of evaluation to sustain service
- Empower users through involvement in evaluation

HIGHLIGHTING THEIR JOURNEY

USING THEM TO GUIDE EVALUATION – MAY HAVE BETTER IDEAS OF WHAT TO EVALUATE

OFFERING OWNERSHIP

MAKING IT MEANINGFUL TO THEM

THINKING CAREFULLY ABOUT TRADE-OFF BETWEEN THOROUGH AND TEDIOUS

## GETTING FUNDERS ON BOARD

- Develop an open relationship with funders
- Show them how evaluation can inform future funding and raise their profile
- Demonstrate how learning from evaluation can lead to improvement of service

OPEN COMMUNICATION

INFORMING FUTURE FUNDING

RELATIONSHIPS WITH FUNDERS, MEANING DISCUSSING ABOUT HOW ORG HAS CHANGED

SHARING THE FULL STORY

EXPLAINING/SHOWING HOW [WE] CAN CAPTURE MORE DETAIL ON IMPACT