



This case study shows how The Climate Challenge Fund supports projects to measure and report on outcomes.

The [Scottish Government](#)'s **Climate Challenge Fund (CCF)**, run by [Keep Scotland Beautiful](#) (KSB), supports communities to tackle climate change by reducing carbon emissions and increasing their capacity to take action.

From 2009 CCF has worked with Evaluation Support Scotland (ESS) to run workshops for applicants and grant holders on setting and measuring community and behaviour change outcomes. We co-wrote [Delivering Change](#) – A Guide to Planning and Evaluating Your Project. We helped KSB development officers to provide evaluation advice to projects.



We found that applicants that attended workshops were more likely to make a **good application** and awardees who had received evaluation support from ESS or KSB were more likely to collect the **right data**.



In 2011 KSB and ESS co-created a workshop: **'Writing your Final Report'**. This was based on ESS's own 'Telling My Story' workshop. After KSB ran the workshop, participants fed back that it improved their understanding of how to report on outcomes. They valued hearing first hand what KSB uses projects' reports for. Projects who attended the workshop produced reports that met

CCF requirements and told the story of the difference they had made and what they had learned.

Some learning points about what made this partnership a success:

- **Time:** KSB could not take the ESS workshop off the shelf. They had to amend and pilot it and ensure consistency with reporting forms and processes.
- **Good practice:** At the same time, KSB had to ensure adaptations still followed the Scotland Funders' Forum [good practice](#) on reporting.
- **In house skills:** KSB development officers had to develop training skills to communicate about evaluation and reporting to funded



projects. KSB senior development officer played a key role in supporting training delivery.

- **Committed to learning:** KSB has credibility with workshop delegates because they want to learn about addressing climate change.

Kate Airlie, Senior Sustainable Development Officer says: **"We think it is really important to evaluate and report on the community actions to address climate change which CCF projects are undertaking across Scotland. We want to know, and the communities themselves want to know, about the real differences this funding has made."**

KSB may not quite be ready to put ESS out of business! But this short case study shows how a funder **can** deliver support for funded projects on outcomes and reporting if they commit resources to do so.

You can contact Keep Scotland Beautiful to discuss the CCF through their [website](#) which also has top tips on measuring and reporting on outcomes and examples of good reports.

Please click [here](#) for ESS information on analysing and reporting on outcomes information for reports to funders. Or [contact us](#) (0131 243 2770).