Rewards & challenges of being an Evaluation Leader

↳ according to the Evaluation Leaders' Network

Being an evaluation leader is *rewarding* when you use evaluation to...

Inspire & motivate staff

Tell the organisation's story

Connect different teams

Celebrate success & remember all the good you have done

Get more funding to continue good work

Understand what works & what to keep/stop doing!

Reflect & learn

Being an evaluation leader is *challenging* when...

Long term impact can't be shown

Evaluation data doesn't tell the full story

Staff don't document their evaluation or collect data routinely

Colleagues don't see the value of evaluation

Everyone uses different evaluation terms

There isn't enough time or resource to do evaluation as well as we'd like

Funder requirements are varied, don't focus on what matters to us, or make us repeatedly prove the same thing